Sustainable events help reduce the impact of events on the environment, improve the financial outcomes and support thriving communities. Using sustainability practices empower the event host organization as a responsible business.

Combining active learning and experiential elements, this program is designed to suit event organizers and all MICE operators. Topics will include understanding the business value of sustainability for improving your environmental performance in areas such as food & beverage, transportation, and supply chain management; and effective methods for achieving corporate social responsibility goals.

As part of the program, the participants will customize a roadmap for their own sustainable event.

LEARNING OUTCOMES:

• Understand how to communicate the business value of sustainable events, improve brand reputation and cost savings.

• Learn how to design your events to be more environmentally and socially responsible.

• Learn how to develop effective community service projects that support organizational objectives.

• Learn about international sustainable event standards and measurement and reporting methodologies that can provide guidance in implementing your next sustainable events.

WHO SHOULD ATTEND:

• Project managers from Convention, Conference, Exhibition and Event Organizers
• Managers – Venue’s Event Service Department
• Experienced professional who have joined the MICE industry
• Academic lecturers who wish to enhance their understanding of sustainable events
Sustainable Event Professional Certificate (SEPC) 2020
19-20 February 2020
ABar, Bangkok Marriott Marquis Queen’s Park

PROGRAM AT A GLANCE

DAY 1

AM  Introduction to Sustainable Events and the Science of Sustainability
   Creating a Sustainable Event Plan
   Marketing, Communications and Public Relations

PM  Sustainable Food and Beverage
    Designing Accessible Meetings and Events
    Sustainable Supply Chain Management

DAY 2

AM  Materials Resource Management
    Sustainable Practices for Exhibitions
    Designing Effective Community Service Projects
    Financial Considerations of Sustainable Event

PM  Measurement and Reporting Management
    Back of the house tour
    Sustainable event - group presentations

REGISTRATION FEE

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<td>THB 4,500</td>
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<td>International participants</td>
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Note: price includes VAT

For more information or registration, please contact:
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Tel: +66-294-6000 ext.6088, 6182
email: arunwadi_l@tceb.or.th, pooncharat_k@tceb.or.th

Program by: Hosted by: